

November 28, 2017

Greetings from the Renaissance PTA on GIVING TUESDAY!

Thank you to everyone who joined the PTA. Your contribution shows your support for our ongoing work for our teachers and children. Let's keep up our momentum.

Around this time, our Renaissance Rocks fundraiser typically happens, bringing in anywhere from \$10,000-\$15,000. Yet we haven't found anyone to spearhead the show...so we sent out a fundraising poll to which we received an overwhelming response. Most of you just don't have the time or energy to plan a large fundraiser. You have 4 kids, or you work full time, or you just aren't interested in attending another big event. Some of you tick all of these boxes. We don't want to diminish the value of fundraisers, but time is a valuable resource also, so we hope you'll appreciate having the option to simply show your support for our school. **The poll showed that the majority of us would rather make a straightforward donation rather than attend a big event.** Some of you still want to party, though. We think we've come up with a solution that will hopefully work for most of our community.

On the PTA website, you will find the proposed budget for the 2017-18 school year. We hope you will have a look at it and see how much our little fundraisers help, however you will also see that we have a \$10,000 shortfall usually covered by Renaissance Rocks. Here's where you come in.

How will your 100% tax deductible contribution help?

Provide teacher grants

Fund special school improvement projects, such as soundproofing the music room

Grant scholarships for field trips

Host a fabulous MFEE teacher toast

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**If 100 families give \$100 each, we'll reach our fundraising goal.** So what are your options to help us out? Choose your giving level, clip on the dotted line and send in your donation to Renaissance PTA marked GIVING TUESDAY APPEAL. We'll surprise 5 lucky donors with a little gift.

Hi, my name is \_\_\_\_\_ and I'd love to help you out with:

\_\_\$50: I am tired of cooking for my own family, let alone baking cupcakes or quiche for you to sell. Here's the money I would have spent on ingredients (but I may shop at a bake sale if you run one!).

\_\_\$75: I'm not keen on doing anything with a "-thon" in the title. Here's the money I would have spent on my child's "free" t-shirt. But I will see you at the winter holiday boutique to shop for my friends and family.

\_\_\$100: I don't want to attend another fancy gala, so here's the money I would have spent on a new outfit. However, I may go to a fun, progressive dinner party in the dead of winter!

\$\_\_\_\_\_ I am making this donation to express my appreciation for having nothing to buy, sell or do except fill out this form. But I AM looking forward to meet you at Tierny's this spring to watch some cool local rock bands.

**As always, thank you for continuing to invest in our school community, and please reach out to us with questions, concerns or ideas.**

Sincerely,

Your Renaissance PTA